

100%

Increase in event
attendance achieved for
regional non-profit



Provided detailed
sales strategy
resulting in
successful 50%
price increase



\$600K

Annual Recurring Revenue
For Financial Services Co.

Generated 200+
leads per year for
a single client via
social media



\$300K

In Added Web Solutions
Working 6 Days/Month



Grow your B2B Sales, Marketing and Social Media Efforts **Faster** With Us.

What We Do

At Venture Accelerator Partners, our mission is to drive revenue for startups and growing organizations through part-time sales, marketing, and social media services. If you've been considering formalizing or expanding your B2B sales and marketing functions, but finding the full-time resource commitments is a challenge, we can help. Our executive level sales and marketing professionals work on a fractional basis, meaning you'll enjoy a flexible, low risk solution that consistently delivers results.





“

VA Partners quickly recognized how to identify information about our business and has been creative in sharing that information via Twitter, LinkedIn and Google+. We are learning and gaining a better understanding of the impact that Social Media has on our business from the positive feedback on these efforts from our customers, employees and business partners ”

-Vicki Thomson, Managing Director, imason inc.

The VA Partners Difference

Founding partners, Mark Elliott and Steve Gruber have two things in common: a passion for sales and marketing (especially the thrill of a close) and a firm belief that a solid and well executed process will consistently deliver results. With 50 combined years of sales and marketing experience across various industries and product/service categories, the VA Partners team brings a wealth of actionable experience to your company.

Work with us to establish much needed sales processes, revamp your marketing, build a website, learn how to leverage social media and CRM tools, build a sales funnel of qualified leads, close deals faster, and save money with experienced resources at a fraction of the full-time cost. VA Partners develops and executes strategies, turning words and plans into tangible, quantifiable results. Your growth and long-term success is always our main priority.

Our Services

Part-Time VP of Sales

We'll work closely with your management team to provide comprehensive sales leadership, strategy development and support.

Part-Time Sales Representative

We'll execute your sales strategy by tackling the entire sales cycle, from comprehensive prospecting to setting meetings and closing.

Part-Time Social Media Manager

We'll creatively integrate social media and digital marketing tactics into your new or existing sales and marketing strategy.

Part-Time VP, Marketing

We'll work closely with your management team to develop cohesive and well-formulated marketing strategies and tactics.

Part-Time Marketing Manager

We'll comprehensively support or execute your marketing efforts, ensuring all projects are completed on task and on budget.

B2B Inbound Lead Generation

We'll align your marketing activities – from your website to your content to social media – so your sales funnel is always full of qualified leads.

Contact Information

www.vapartners.ca

Stay in Touch

Follow **@vapartners** on Twitter for sales and marketing tips. You can also contact us on LinkedIn and Google+.

Let's Meet Up

We're based in Toronto and Niagara but work with companies all around the world.

Mark Elliott

Co-Founder
melliott@vapartners.ca
(647) 401-7156

Steve Gruber

Co-Founder
sgruber@vapartners.ca
(905) 309-7177

Sales • Marketing • Social Media

