



VENTURE ACCELERATOR  
PARTNERS INC.

100%

Increase in event  
attendance achieved for  
regional non-profit



Provided detailed  
sales strategy  
resulting in  
successful 50%  
price increase



\$600K

Annual Recurring Revenue  
For Financial Services Co.

Generated over  
200 leads for a  
single client via  
social media



\$300K

In Added Web Solutions  
Working 6 Days/Month



# Grow your B2B Sales, Marketing and Social Media Efforts **Faster** With Us.

## What We Do

At Venture Accelerator Partners, our mission is to drive revenue for growing organizations through comprehensive sales, marketing, and social media support. If you've been considering formalizing or expanding your B2B sales and marketing functions but finding the full-time resource commitments is a challenge, we can help. Our executive level sales and marketing professionals work on a fractional basis, meaning you'll enjoy a flexible, low risk solution that consistently delivers results.



vapartners.ca

(647) 401-7156 @vapartners



“ VA Partners quickly recognized how to identify information about our business and has been creative in sharing that information via Twitter, LinkedIn and Google+. We are learning and gaining a better understanding of the impact that Social Media has on our business from the positive feedback on these efforts from our customers, employees and business partners ”

-Vicki Thomson, Managing Director, imason inc.

## The VA Partners Difference

Founding partners, Mark Elliott and Steve Gruber have two things in common: a passion for sales and marketing (especially the thrill of a close) and a firm belief that a solid and well executed process will consistently deliver results. With 50 combined years of sales and marketing experience across various industries and product/service categories, the VA Partners team brings a wealth of actionable experience to your company.

Work with us to establish much needed sales processes, revamp your marketing, build a website, learn how to leverage social media and CRM tools, build a sales funnel of qualified leads, close deals faster, and save money with experienced resources at a fraction of the full-time cost. VA Partners develops and executes strategies, turning words and plans into tangible, quantifiable results. Your growth and long-term success is always our main priority.

## Our Services

### Part-Time VP of Sales

We'll work closely with your management team to provide comprehensive sales leadership, strategy development and support.

### Part-Time Sales Representative

We'll execute your sales strategy by tackling the entire sales cycle, from comprehensive prospecting to setting meetings and closing.

### Part-Time Social Media Manager

We'll creatively integrate social media and digital marketing tactics into your new or existing sales and marketing strategy.

### Part-Time VP, Marketing

We'll work closely with your management team to develop cohesive and well-formulated marketing strategies and tactics.

### Part-Time Marketing Manager

We'll comprehensively support or execute your marketing efforts, ensuring all projects are completed on task and on budget.

### Sales Prospecting with Social Media

We'll leverage social media tools for prospect research, to connect with customers and partners, and generate more quality inbound leads.

## Contact Information

[www.vapartners.ca](http://www.vapartners.ca)

### Stay in Touch

Follow **@vapartners** on Twitter for sales and marketing tips. You can also contact us on LinkedIn and Google+.

### Let's Meet Up

We're based in Toronto and Niagara but work with companies all around the world.

### Mark Elliott

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### Steve Gruber

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**Sales • Marketing • Social Media**

